

The Northwest Missourian

Northwest Missouri State Teachers College

VOLUME XVI

MARYVILLE, MISSOURI, THURSDAY, OCTOBER 3, 1929

NUMBER 4

Pep Speeches Were Features at Assembly

Members of the Debate Team Spoke for Oxford Debate. Coaches and Cheer Leaders Roused Pep for Peru Game.

The regular Wednesday Assembly opened with a devotion conducted by Rev. Robert Burns of the Christian Church.

The seating arrangement was changed by President Lamkin and the Student Council. The assembly will be seated as follows: seniors in rows A to G of the center section; juniors in rows G to Y of the same section; sophomores in left section; freshmen, divided in the right and left sections; faculty in rows M to R on the left side.

Announcement was made of Dad's Day. This includes the Dads of both men and women students. Mr. Lamkin emphasized. Entertainment for the day will be a luncheon and a football game. Mr. Mehus is chairman of the committee. Attention was called to the College requirements concerning public dances; date rules, the degree requirement of foreign languages, assembly absences, and the President's office hours which are from 9:00 to 11:00 a. m. each day.

Walkout day announcement was made by Cecil Young. Walkout will be sometime between now and Thanksgiving, Mr. Young announced.

Debate speeches were made by those interested in that activity. Cleola Dawson suggested a cheer for debate. She said that two women won gold keys last year and that there was a definite place for women on the Maryville debate squad.

Burl Zimmerman spoke of the spirit of debating, and the force that is back of a good debate. Glenn Duncan announced the Oxford Debate to be held November 25. He outlined some of the methods of debate and some of the advantages of debate practice. He also asked for the support of the students.

Wilbur Pettigrew closed the speeches with an expression of the privileges that belong to the student body of the College in being able to meet such an institution as Oxford, in debate.

Following the debate rally, Gordon Trotter, newly-elected president of the student body, took charge of the assembly and announced a Student Council meeting immediately after assembly. The student body voted that the acting yell leaders be selected to act permanently in this capacity. Kenneth Grogan, Marion Williams, and George Adams are the yell leaders for the year at the end of the students.

Pep speeches for the football game with Peru Friday were given by Coaches Davis and Iba. Mr. Davis said that it was a personal matter with each of the students to make the team the best it has ever been. He stated that the team is light and needs, more than ever, the support of the student body.

Coch Iba said that it took the faculty and students to make ours the kind of a school that it is, and that in our effort in behalf of the school, there is one motto we may hold to: A quitter never wins, and a winner never quits. Mr. Iba said that he heard a Haskell Institute girl graduate say this to a friend when he recently saw the Haskell play in Lawrence, Kansas.

President's Picture 'Is In N.E.A. Journal'

The new Journal of The National Education Association for October, has for its first article, an Editorial entitled "Atlanta Shall Shine." The article tells about the National Education Association meeting at Atlanta, Georgia, where president Uel W. Lamkin of the College presided, as President of the Association. On the first page of the editorial is shown a picture of President Lamkin as he was greeted by Mr. and Mrs. Willis A. Sutton, as he stepped from the train. Superintendent Sutton was the chairman of the general committee.

In the picture is also seen President P. P. Claxton of Tulsa, Oklahoma, former United States Commissioner of Education, who was with President Lamkin.

Student Reception Was Well Attended

The faculty reception for the College students was given from 8:00 to 10:00 o'clock Friday night, September 27, in the libraries of the Administration Building. The reception, this fall, was well attended by the students. The College colors, green and white, were used in the decoration of the rooms.

And the colors of the refreshments which were served, also harmonized with the color scheme.

The students were received by President and Mrs. Lamkin, Dr. and Mrs. Hake, and Miss Winfrey. Mr. LaMar introduced the students to the President.

The College orchestra under the direction of Mr. Hickernell and Mr. Gardner furnished excellent music for the evening.

The committees for the fall reception were as follows: Entertainment, Miss Dow, Miss Martindale; refreshment, Miss Blanshan; decoration, Mr. Whiffen, Mr. Miller; reconstruction, Dr. Hake; social committee, Miss Winfrey, chairman, Miss Hopkins, Miss Dow, Miss Martindale, Miss Blanshan, Dr. Hake, Mr. Whiffen, Mr. LaMar, and Mr. Miller.

M.C.N.A. Will Meet at Marshall Oct. 5

The staff of the Northwest Missourian has been invited to attend a meeting of the Missouri College Newspaper Association which will meet at Missouri Valley College of Marshall, October 5. Delegates from all member schools and representatives from other schools seeking admission are to attend the meeting. The weekly newspaper of Missouri Valley College makes the following comment on the work of the Association:

"This organization, formed in 1928, was founded for the purpose of bringing about a close cooperation between college publications of the state, for aiding each other in policies, for stimulating interest for a higher standard of college journalism, to establish purposes papers in colleges where none exist, to form an advisory board that first hand advice may be secured from the leading journalists of the state, and to combine as one unit for higher accomplishments.

This organization has proved that its purposes are worth-while from the fact that several college publications have already changed their policies to adhere to those of the Association. Other college and universities, for it is for those groups that the Association was formed, are being gradually interested in the union.

Missourian Staff Organized Monday

At a meeting of the Staff of the Northwest Missourian, held Monday, September 30, in Room 220, the following students were assigned temporary positions as Associate Editors of the College Paper:

Nettie Price—Faculty, music.
Ruth Flores—Dramatics.
Martha Horridge—Assembly, Program
Margaret Conner—Dormitory, faculty
Sarah Moore—Library, reviews.
Mrs. Mary Kurtz—Social.
Violetta Hunter—Editorial.
Rebekah Botkin—Dramatics, social.
Clinton Morris—Dramatics.
C. L. Finley—Sports.
Cleola Dawson—Sports.
Georgia Moorshead—Sports.
Norval Saylor—Sports.
Frank Neely—News.
Genevieve Bucher—Alumni, library.
George Walter Allen—Editorial and feature.

This is only the temporary organization of the staff. The students named are trying out for the positions to which they have been assigned. Other students interested in reporting or writing for the paper should see Stephen G. LaMar. The editors for the various classes will be announced when they have been selected. Reporters for each organization should be chosen as soon as possible in order that the organization will receive desirable publicity.

Burl Zimmerman and Clarence Worley spent the week-end in Grant City.

October 18 Is Date for Dad's Day at College

President Lamkin Sends Invitations to Fathers of all Students. Mr. Mehus Is in Charge of Plans.

The fathers of women students as well as the fathers of men students are invited to be guests of the College on Dad's Day, Friday, October 18, Mr. Mehus, chairman of the committee for Dad's Day, stated this week. Mr. Mehus is quoted as having made the following statement as to preparations for the event:

"We have made provisions to take care of the Dads of all the students, and we hope they will all come. If we cannot accommodate all the Dads at the banquet in Residence Hall, we shall have an overflow banquet in one of the churches."

"An invitation is going out," Mr. Mehus also stated, to all Dads this week from President Lamkin. In addition to this we want all the students to send a personal invitation to their dads urging them to spend Dad's Day at the College."

The president's invitation to the Dad's is as follows:

To the Fathers of our Students:
The Faculty and Students of the Northwest Missouri State Teachers College join with me in extending to you a cordial invitation to be our guests on Dad's Day, Friday, October 18.

It is believed that such a visit on the part of fathers will bring not only pleasure to them, but a distinct benefit to students. Every emphasis should be placed upon the maintenance of close relations between young people and their parents during college years. It is our hope that Dad's Day may be somewhat helpful in that direction.

We want to welcome you to the Northwest Missouri State Teachers College. We believe that you will return home with a better understanding and appreciation of the institution to which you have committed the physical, intellectual, and moral training of your boy or girl.

Cordially yours,
Uel W. Lamkin,
President.

Presidents Were at Faculty Dinner

A faculty dinner, in honor of the presidents of the five Missouri State Teachers Colleges, was given at the Country Club, Thursday evening, September 26, at six o'clock.

On Thursday morning, a breakfast was given at Residence Hall for the presidents and their wives.

At noon, the visiting presidents and their wives were guests of President and Mrs. Lamkin at their residence on College Avenue.

The dinner, given Thursday evening, followed an all-day meeting of the presidents, at which meeting problems of the Colleges were discussed. Those present at the Country Club dinner were: Mr. and Mrs. E. L. Hendricks of Warrensburg, Mr. and Mrs. Roy Ellis of Springfield, Mr. and Mrs. Joseph A. Serena of Cape Girardeau, Mr. and Mrs. Eugene Fair of Kirksville, and Mr. and Mrs. Uel W. Lamkin, Dr. and Mrs. H. G. Dildine, Mr. and Mrs. Henry A. Foster, Dr. and Mrs. George Seikel, Mr. and Mrs. H. R. Dieterich, Mr. and Mrs. Bert Cooper, Mr. and Mrs. V. A. Newcomb, Mr. and Mrs. Roy Kinnaird, Dr. and Mrs. J. W. Hake, Mr. and Mrs. George H. Colbort, Mr. and Mrs. C. E. Wells, Mr. and Mrs. W. A. Rickenbrode, Mr. and Mrs. Orville C. Miller, Mr. and Mrs. H. O. Hickernell, Dr. and Mrs. Jesse Miller, Mr. and Mrs. J. L. Lawing, Misses Blanche Dow, Olive DeLue, Ullast Hawkins, Mattie Dykes, Ramona Lucile Lalr, Estelle Bowman, Dora B. Smith, Minnie James, Chloe Millikan, Katherine Helwig, Nell Martindale, Elizabeth N. Jack, Elnora Winfrey, Mary Fisher, Lucille Brumbaugh, Nell Hudson, Dick, Alice Dodds, Vesta Wright, Frances Holliday, Helen Gwinn, Grace M. Shepherd, Elizabeth White, Mr. A. J. Caulfield, Mr. M. W. Wilson, Mr. C. R. Gardner, Mr. E. W. Mounce, and Mr. T. H. Cook.

FORTHCOMING EVENTS

Oct. 7—7:30 p. m.—Y. M. Meeting.
Oct. 24-26—Northwest Mo. Teachers Association.

Nov. 25—Oxford Debate Team, here
Nov. 27—Close Fall Quarter, 4 p. m.
Dec. 3—Opening Winter Quarter.
Dec. 4—Class Work Begins
Dec. 7—Entrance and Advanced Standing Examinations.
Dec. 20—Friday, 4 p. m. to Monday, Jan. 6, at 8 a. m.—Christmas Vacation.

1929 Football Schedule
Oct. 4—Peru, Nebraska—Here.
Oct. 11—Open.
Oct. 18—Springfield—Here.
Oct. 25—St. Benedicts—Here.
Nov. 1—Warrensburg—There.
Nov. 8—Omaha U.—There.
Nov. 18—Rolla—There.
Nov. 22—Neb. S. T. C., Kearney—Here.
Nov. 28—Kirksville—Here.

Hunter-Trotter Win Election

Monday was election day and as a result of the activities of the day two Seniors, Miss Violetta Hunter of Grant City, and Mr. Gordon Trotter of Ridgeway, must now assume the responsibility of leadership of the student body through the organization of the Student Council. The polls on the second floor of the administration building were opened at 9 o'clock and were closed at 4:20 o'clock in the afternoon. During the election hours, there was plenty of interest shown in the balloting activities, and there was a generous distribution of Hunter-Trotter campaign cards which lent excitement to the occasion. The citizenship class and the class in American Government and Politics, under the direction of Mr. Foster, were in charge of the election.

President Trotter is a member of the Sigma Tau Gamma Fraternity and the Pi Omega Pi, national commercial fraternity. Last year, he was business manager of the Tower. Mr. Trotter is working his way through school by serving in the library where he has worked for



GORDON TROTTER

three years. The Student Council president is the son of Mr. and Mrs. Charles Trotter, who live at Ridgeway.

Mr. Trotter is the first in the history of the student government association to occupy that place without any opposition whatever. Miss Hunter, vice-president, was elected to the "second-highest place" with a majority of 271 votes. Contesting Miss Hunter for the vice-presidency was Miss Karol Oliphant, of Gainesville, a member of the junior class, who received seventy-five votes.

More than 500 students exercised the right to vote. Scores cast appreciation votes for Mr. Trotter, who had no opponent. The Hunter-Oliphant race caused a total of 421 votes to be cast for the vice-presidency.

The students were nominated at a primary held at ten o'clock Wednesday, September 25. W. P. Green presided over the primary.



MISS VIOLETTA HUNTER

Miss Hunter, daughter of Mr. and Mrs. J. F. Hunter, Worth County resident. (Continued on Page 4)

O. Myking Mehus Has Article in Boston Magazine

"The Open Mind" Is Subject of College Instructor's Plea for Tolerance in New Ideas and Theories.

O. Myking Mehus of the Social Science Department has a two thousand-word article on "The Open Mind" in the "Journal of Education" (Boston) for September 16, 1929. The Journal is one of the oldest educational journals in the country. It was founded in 1875 and is edited by A. E. Winship, a veteran educator and writer.

In his article Mr. Mehus points out how, in the past, thinkers have been subjected to ridicule and persecution because of their views. In the first part of the article, Mr. Mehus pleads for a more tolerant attitude toward new ideas in scientific and religious fields. His article concludes with the following paragraphs:

However, it is not only in scientific and religious matters that men are afraid of new ideas, but we find this attitude manifest when new political, economic, and social theories are advocated. The poet Goethe must have experienced this opposition, for he said: "If anyone advance anything new, which contradicts, perhaps threatens, to overturn, the creed which we for years respected and have handed down to others, all passions are raised against him. People resist with all their might; they act as if they never heard nor could comprehend; they speak of the new view with contempt, as if it were not worth the trouble of even as much as an investigation or a regard; and thus a new truth may wait a long time before it can make its way."

In reading our own United States History we often come across instances to bear out this contention. When Civil Service Reform was advocated in Congress in the 'eighties, one of the United States Senators characterized the reformers as "a sickly, sentimental, Sunday-School, Goody-Two-Shoes party, which appears desirous of ruling the world, not as God has made it, but as they would have it." As if the spoils system were a divine ordinance! When the farmers demanded justice in the 'nineties they were called "calamity"

(Continued on page 3)

Twenty-Seven Women Report for Games

Twenty-seven women have reported for hockey practice. Ten of this number are freshmen, eleven are sophomores, five are juniors, and one is a senior. Miss Elizabeth Jack, who is a new member of the women's Physical Education Department, met with this group of College women on Monday, September 30, at the gymnasium. Miss Jack helped to get the intra-mural group organized, told the girls something about the game, and started scrimmaging practice.

This group will meet four times a week so that any girl who is regularly enrolled in any physical activity course may meet with Miss Jack from 4:20 until 5:30 instead of attending her regular class. These sports are organized by the Women's Athletic Association through Miss Helen Slagle, hockey manager. Any woman enrolled in College may participate, and after she has earned twenty points in athletics, may become a member of W. A. A. She is then eligible to work for points entitling her to a College sweater.

Those who have reported to date are: Freshmen: Mildred Dooley, Elizabeth Edwards, Hazel Wygold, Ethel Daek, Alice Gilmore, Clarice DeShazer, Ida Both Newlin, Hazel DeAtley, Florine Sansher, and R. Dell Chick; sophomores: Clara May Shartzler, Vashit Conn, Lois Tripp, Ogle Dene McKee, Lillian Kent, DeVere Ebersole, Rachel England, Etta Marie Stiversen, Ruth Cook, Loretta James, Emerald Riley; juniors: Lois Carroll, Eleanor Montgomery, Juanita Marsh, Dorothy Cox, Cleola Dawson, senior: Permonio Davis.

At a recent meeting of the faculty of the College, Dr. Hake, Chairman of the Science Department, was elected chairman of the Faculty Council, which is composed of nine members of the College faculty.

Miss Barnard Is at Michigan University

Mr. LaMar has received a letter from Miss Edith A. Barnard who is doing graduate work at the University of Michigan at Ann Arbor. Miss Barnard sent greetings to all of her friends, and subscribed for the Northwest Missourian. She says that she is nicely located near the Campus and ready for the opening of school which was Monday, September 30.

Miss Barnard asked who had been elected president of the student body, how the team was coming along, and if the new football field could be used this fall. She said that she had heard that the members of the College faculty were crowding the students out of the French classes. She seemed very much interested in the fact that Harvard would play Michigan in football for the first time in Michigan, and that she would get to see the Ohio State and Iowa elevens play.

Miss Barnard's address is 1219 Wash-tenaw Ave., Ann Arbor, Michigan.

Mrs Ford Is Hostess To A.A.U.W. Officers

Mrs. M. E. Ford, formerly head of the Department of English at the College, entertained guests including the officers of the Maryville Branch of the American Association of University Women at her home on Grand Avenue. Mrs. Ford, who is president of the local chapter of the A. A. U. W., was assisted with the program by Mrs. Clun Price, Mrs. Henry Blanchard, and Miss Mary Keith, other officers of the organization.

The program consisted of a presentation of Robert Browning's "The Ring and the Book," by Mrs. Robert M. Watkins of Kansas City, and two violin selections by Miss Helen Dvorak of the College Conservatory. The selections were "Swiss Lullaby" and "Souvenir."

At the business meeting of the chapter, the following committees were appointed.

Program: Mrs. Jack Rowlett, chairman, Mrs. George Seikel and Miss Dorothy Schultz; general arrangements, Laura Hawkins, chairman, Mrs. Edward V. Condon and Mrs. Lee Meek; membership, Mrs. Clun Price, chairman, Miss Nell Hudson and Mrs. Vern Manley. Six national committee chairmen were appointed as follows: Fellowship, Miss Blanche Dow; Education, Miss Dora B. Smith; Legislation, Miss Olive DeLue; Publicity, Mrs. Jack Rowlett; Membership, Mrs. Clun Price; and International Relations, Mrs. Marshall E. Ford.

At the end of the program the guests were invited into the dining room where a delicious luncheon was served. Mrs. Forrest T. Gillam and Miss Olive DeLue served at the dining table and were assisted by Mrs. Lee Meek, Mrs. Edward V. Condon and Mrs. Jack Rowlett.

Seniors of 1930 Hold Class Election

Nettie Price and Allan Doak have been elected to what are probably the two most important offices in the Senior Class—those of president and treasurer, respectively. Cecil Young and Lawrence Shaffer were elected to the Student Council.

At a meeting of the class held Monday, September 30, at 7:30 p. m. in Room 224, class officers and student council members were elected. Walkout ticket sales were planned, and class dues were decided upon.

The complete list of officers, chosen for the Class of 1930, follows: President, Nettie Price; vice-president, Clarence Worley; treasurer, Allan Doak, secretary, Floyd Houghton; council members, Cecil Young, Lawrence Shaffer, and Martha Horridge. Miss Horridge was elected during the last spring quarter.

Thirty seniors were present at the Monday meeting. It is hoped that a larger number will be present for the coming meetings of the class.

Fred King, a graduate of the College, is teaching commercial subjects in the high school at Pontiac, Illinois. He is also faculty advisor of the Pontiac Chief, the high school paper published there.

Bearcats Win Over Haskells By Big Score

S. T. C. Fans Saw a Well-Coached Team Pile Up a Score of 32-0 in First Game of the Season—On Local Grid.

The first 1929 Bearcat football game has been played and replayed with all the College decorations which loyal S. T. C. fans, former Bearcats and Maryville rooters could muster. College enthusiasm and pep took definite form last Wednesday at assembly and never died completely out until the Bearcats had trounced the Haskell Indians to the tune of 32-0.

It was truly a great day for the "Green and White," and a team showing such form and finish in every detail from football fundamentals to accuracy and speed in executing even triple plays and a knowledge of the rules of the game which the boys displayed, offers a tribute to the coaches who have at heart a successful year for the Bearcats, for S. T. C.

A tangle of pride and a sense of pleasure together with a feeling of security for the welfare of the team must have run through the minds and hearts, especially of many former S. T. C. students if we judge from some expressions heard at the start of the game. It was much in evidence and gave former students a thrill to note that many former Bearcats were in the stands and were even offering assistance to see that the game was properly conducted. An expression of satisfaction at the fairly husky Bearcat reserve material was voiced by former students.

Chester Krause, sports writer for the Maryville Daily Forum, has the following to say concerning the game:

Although football fans were disappointed that Haskell Institute of Lawrence, Kan., did not bring up all of its first team here Saturday for the opening game of the season on the College field against the Bearcats, they saw plenty of action all the way through. The aerial attack which the Bearcats uncoiled for four touchdowns gave the game a spectacular turn.

The Bearcats, with both first and second strings used during the game, romped over the Indians 32 to 0, scoring in all but the final quarter.

Frank Daniels in the second quarter received the plaudits of the stands when he broke through the Indian line and wove his way 38 yards past would-be tacklers to the Haskell goal.

Extra point after touchdowns was made only twice, Fischer tossing John Smith over the goal line for one and Ryland Milner place kicking the other.

Cecil Smith and Earl Duse, half-backs, who are both recovering from injuries, were used only a few minutes in the opening game, but while Duse was in he passed to Fischer six yards for a touchdown in the first five minutes. The game also showed that the Bearcats have another accurate passer, Milnor, who, although he lacks weight, tossed two passes that resulted in scores.

H. Fischer, quarterback, playing his second year with the team, demonstrated that he has improved over last year. He played the entire game, bucked the line, passed and punted with ability.

Fischer got off three beautiful punts, (Continued on Page 4)

Four H.S. Teams See Haskell Indian Game

Four high school football teams in the district took advantage of the offer of the College, to admit teams from surrounding high schools to the Bearcat-Indian game Saturday, September 28. Lon Wilson, a former Bearcat player, brought his football team from Maryville. Lon is principal and coach at the Maryville High School. Charles Schaffner, superintendent at Princeton and Judd Wyatt, coach, with three members of the Princeton team were in Maryville Saturday. Some members of the Stanberry team, with Coach Charles Thomas, also a former Maryville S. T. C. player, were here for the game. The fourth team was from Savannah. Superintendent Westfall and Coach Keller accompanied the members of the Savannah team.

Dad's Day, Friday, October 18

The Northwest Missourian

Which Was The Green and White Courier
MARYVILLE, MISSOURI

Charter Member
Missouri College Press Association
Member
Northwest Missouri Press Association
Member
Columbia Scholastic Press Association

Published once a week at the State Teachers College, Maryville, Mo., except the last of August and the first of September.
Entered as second class matter, November 9, 1914 at the Post Office at Maryville, Mo. under the act of March 3, 1879.

SUBSCRIPTION RATES
One Year \$1.00
One Quarter .25

All alumni who pay the Alumni Association dues of one dollar will receive the Northwest Missourian from the date dues are paid until the end of the following summer quarter.

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COLLEGE OATH
"We will never bring disgrace to this college by any act of cowardice or dishonesty. We will fight for the ideals and sacred things of the college. We will respect and obey the college laws and do our best to make the college a place of honor and respect in the community. We will transmit this college to those who come after us, greater, better and more beautiful than it was transmitted to us."

PAY YOUR DUES
Those who have not paid their Alumni Association dues to the Northwest Missouri State Teachers College should do so at once. If our organization is to live and function for our Alma Mater as other organizations function for their Alma Maters, dues must be paid. It seems that \$1.00 a year is a very small sum of money for us as individuals to pay to our Alma Mater when many other association members are willingly paying \$5 to \$50 each year to their schools. At the same time our single dollar pays for the subscription to the College paper for a year.

From some standpoints the Alumni Association holds the destiny of a college in its hands. While our College is not one of the oldest of the institutions in our country still S. T. C. is no longer a mere child and there are some of her children at least who have her interests deeply at heart, and who desire that their Alma Mater grow old gracefully, along with her rival institutions.

Please send your check to Miss Maye Sturm, at 7 Watson Place, Columbia, Missouri, or to Stephen G. LaMar at S. T. C. Miss Sturm, who is treasurer of the association is in school at the University of Missouri, working toward her M. A. degree.

Checks are being received from Old grads and former students, and while they are coming in we shall be looking for yours.—S. G. L.

PEP
Mr. Roy Ellis, President of the State Teachers College at Springfield, who was at S. T. C. for the Teachers College Presidents Conference, paid the boys who were sent to Springfield in the Bearcat Pep squad last year for the basketball contests, a very high compliment after Assembly last Thursday morning. Mr. Ellis told a member of the College faculty that when the Bearcat pep organization left the Springfield campus, he called the leaders of his own pep organization together and told them to use the activities of the Maryville pep group as a model for the activities of their own organization.

INSIDIOUS CIGARETTE CAMPAIGNS
One of the greatest fights thrust upon all intelligent and understanding American citizens is the mighty combat against cigarette manufacturers to create a vast woman and child market for the use of their product. The students of this college, constituting a part of the America of tomorrow, as teachers, as lawyers, as doctors, as journalists, must come to know the facts of the case. It has become a question of vast importance in every state. Yet, there are many too willing to turn with indifference upon the true facts of the situation.

Senator Reed Smoot of Utah, one of the ablest of the nation's legislative spokesmen in the matter, has carried the issue to the government. In an address this year before the Senate he denounced the "unconscious, heartless, and destructive attempts to exploit the women and youth of our country in the interest of a few tobacco organizations whose rapacity knows no bounds." The Senator charged the American companies as misrepresenting established medical and health findings in order to encourage cigarette addiction.

"I should be shocked if a tobacco company should undertake to appeal to adolescents," George W. Hill, president of the American Tobacco Co., said. And yet when he made the statement his own company had posters on billboards throughout the country showing an adolescent girl smoking.

Any average-minded student of this

College would agree that Senator Smoot's legislative fight is justified, and that any reputable physician knows that intestinal catarrh, ulcer, liver hemorrhages, kidney degeneration, chronic bronchitis, heightened blood pressure, palpitation of the heart, premature senility are but a few of the ailments caused from this extravagant habit. Coaches Davis and Iba do not recommend cigarettes to the Bearcats as the secret to football success. The faculty does not recommend it for increased vitality and study habits. President Lamkin has never recommended it as a part of a college education.

Do you know that the tobacco industry has increased 118%? That over two billion dollars annually is spent with tobacco companies, while approximately the same amount goes toward the upkeep of our elementary, secondary, and collegiate, and public schools, and the same figure represents the insurance of the nation?

What of insidious campaigns promoted by tobacco firms? Yes, they make the money, but is it fair? Would you rather derive a reasonable income from service to life, or hold the strings to a jammed purse of coin made through falsehood?—G. W. A.

MISSOURI IN AUTUMN

It is open season for ducks. Hunting season is almost upon Missouri, and a new lease upon life awaits the man who loves the feel of the gun on his arm, hanging close to his body ready for the shot that may come his way. With hunting season bringing with it the odor of powder and to the ears the slight rustle of the dogs through the grass of the meadow, comes also Missouri's October. It is then that summer and spring reach their culmination and appear in a deepening, richer aspect with each day. The falling leaves make brown splotches of contrast against a blue sky. They are held in the air, blown along and picked up by strong breezes which come to life in autumn, bringing variety, challenge and freshness after the August weariness and stillness which hangs like a sheet of heat over the earth. For the Missourian goes hunting in the fall—and what he finds is not game!—Mexico Intelligence.

SCHOOL SPIRIT!

Coach Iba said at Assembly last Wednesday that he was going to wait for a while before he gave his decision as to whether or not the student body was behind the football team. If he saw what the writer saw last Saturday afternoon he saw a good football team with about the laziest bunch of rooters behind it that ever graced a sideline. Pep was conspicuous by its absence. Most of us have seen more pep, enthusiasm and school spirit in high school than was shown out there last Saturday afternoon. The writer could name several much smaller colleges that have twice as much "get-up-and-go" as that bunch had. No team will do its very best with such rotten support. The crowd did not have any of the spirit of the game. They seemed to be there merely to see a show and had no idea of helping win a football game. They barely stood up and gave one little squeak when a touchdown was made. Then they sat down and at intervals advised the team to "give 'em hell, Bearcats." That seemed to be the only yell the cheer leaders knew. No yells were given for the men who were hurt on the opposing team, which is considered a lack of sportsmanship in some colleges and is no more than courtesy anywhere. It is almost a disgrace for any college to have as good a football team as S. T. C. has and to have such a listless, lazy, uninterested bunch of rooters to support it. Let's "snap out of it" next time and have some good, clean, sportsmanlike, peppy songs, yells and stunts and show these boys that we really appreciate the long hours of training and hard work they are putting with their school work, and that we are glad to have them go out as representatives of this school.—A Loyal Freshman.

PLEASURE OF THE STUDENT BODY

In a certain town there was a college noted throughout the country for the thoroughness and broad scope of its curriculum. Its alumni were found in the Senate Chambers, on the faculties of the leading universities, in the most consulted legal firms, and in the pulpits of the most influential churches. So increasingly high became the standards of this school and so great the demands it made in the way of scholarship upon its student body, that it was no longer possible for the institution to maintain its high scholastic standing with a five-day week. To remedy this difficulty, classes were held on Saturday. Students met the increased work with but little complaint, so great was their desire to graduate from such a school.

At last, scholastic demands became so rigorous that the president of the institution saw fit to continue the work seven days a week. At first there was no complaint. Then there were murmurings. There was no protest against the extra school work, students said. It was not that. But there was no opportunity to attend church services. Perhaps many did not go to church any-

way, but they liked to feel that they might go if they felt inclined. The revolt of the student body finally became so great that the president of the college was forced to retract. The policy of Sunday classes was abandoned. That is a hypothetical case.

There is another town, known for its college. There exists in the town, a reason for many of the students not attending the churches regularly on Sunday night.

This is not a hypothetical case. The town referred to is Maryville, and the students are the students of S. T. C. The particular reason referred to, for non-church-attendance of students, may be recognized by many of the students of the College. Too exacting scholastic standards is admittedly not the reason. Whether or not it is just as fallible a cause, and whether or not it shall remain potent, it is the duty and possibly the privilege of the students of S. T. C. to decide. What is the pleasure of the student body?—S. T. C. Student.

College Life Is More Than Fun.

The opening season of the two state universities nearest Kansas City, like that of many other institutions about the country, has been the occasion of a great deal of social activity on the part of the young men and women who are gathering, one might reasonably assume, for a year of serious study. This is natural, legitimate and, in the main, wholesome. It is, as well, inevitable. Young people must be allowed such privileges. Perhaps the majority of students realize at bottom that social life, the fraternity, sorority, athletic and other so-called "outside" affairs are but incidental to a college education. Whether, in all cases, they may act accordingly is another matter.

The situation with respect to these things is a familiar problem in practically all the colleges and universities, along with the colleges of the high schools. How to keep the sidishows from swallowing up the main circus at these institutions, as a distinguished educator noted some years ago, is a troublesome question. The school authorities usually are aware of the fact and employ their best efforts to give these student interests their proper place. As a rule, they have the assistance of the most influential students in the institutions.

Yet the task is too great for these alone. It is easy for some parents, as well as the more thoughtless young people, to get the impression that the social side of college life, expensive clothing, maybe the use of motor cars where no restrictions have been established, are the dominating features of higher education. Sons and daughters actually may be encouraged to go in for these things and to strive for prominence.

It is an unfortunate condition, both for the young people directly concerned and for college life in general. The influence upon other students of limited means is bad, while the young people who may be amply financed from home are given a view of life that is not only false but meaningless. The program of the college to prepare young men and women for worthwhile careers and purposeful living can always be aided thru the exercise of friendly co-operation from the homes of students.—K. C. Times.

Patronize Missourian Advertisers!

PEOPLE WILL TALK

(Author is unknown)

We'll go through the world, but 'twill be very slow
If we listen to all that is said as we go;
We'll be worried and fretted and kept in a stew,
For meddling tongues must have something to do—
For people will talk.

If quiet and modest, 'twill then be presumed
That your humble position is only assumed;
You're a wolf in sheep's clothing, or else you're a fool;
Don't get excited; keep perfectly cool—
For people will talk.

If generous and noble, they'll vent out their spleen,
You'll hear some loud hints that you're selfish and mean.
If upright and honest, and fair as the day,
They'll call you a rogue, in a sly, sneaking way—
For people will talk.

Then if you show the least boldness of heart,
Or a slight inclination to take your own part,
They'll call you an upstart, conceited and vain;
But keep straight ahead—don't stop to explain—
For people will talk.

If threadbare your coat, or old fashioned your dress,
Someone, of course, will take notice of this,
And hint rather close that you can't pay your way;
But don't get excited, whatever they say—
For people will talk.

If you dress in the fashion, don't think to escape,
For they criticize then in a far different shape;
You're ahead of your means, or your bills are unpaid,
But mind your own business, and keep straight ahead—
For people will talk.

They'll talk fine before you, but then at your back,
Of venom and spite there is never a lack,
How kind and polite is all that they say,
But bitter as gall when you're out of the way—
For people will talk.

Good folk, take my advice, and do as you please,
For your mind (if you have one) will then be at ease.
Through life you will meet with all sorts of abuse,
But don't try to stop it—'twill be of no use—
For people will talk.

Doctor: Your husband must have absolute quiet. Here is a sleeping draught.
Patient's Wife: And when do I give it to him?
Dr.: You don't give it to him—you take it yourself.

The Moon

Last night the moon was full and shining white;
You 'most could read the news, or see to sew.
I stood inside the screen and saw the light
Pour down the hills and on the farms below.

I gazed, then stared in fear, an awe, some sight!
A cross upon the moon! Its arms flung wide,
Its head and base distinctly traced in light,
I gasped, and ma and dad sprang to my side.

I pointed, saying, "Cross upon the moon!"
And even they looked queer, their eyes were wide;
They turned and stared at me in turn, but soon
The sound of voices came and steps outside.

'Twas Susie and her beau. They paused awhile
Outside, to talk about the play they'd seen.
Ma found her voice and asked them with a smile,
As though not bothered, what the cross could mean.

"What cross?" "Why on the moon,"
"but where?" said they.
Then ma stepped out, then dad, then I, real near,
And all around us shone the moon like day.

And everything was outlined, sharp and clear.
The moon was round. No cross was seen, no lines
Upon its face. How stunned we must have looked.
When all at once Len started showing signs,

Of fun, and on his mouth his fingers crooked.
He asked us all to step inside the screen.
We did. He pointed to the moon, again
Upon its shining face the cross was seen.

WORKING AFTER SCHOOL

Following a similar statement by Dean Gilderslove of Barnard College, Thomas F. Novine, a research worker in Columbia, reports that children who work after school hours suffer from it in health and scholarship. Taking up many concrete cases in a public school not named, Mr. Novine finds that there are more failures among workers than among non-workers; that they are inferior in attendance, punctuality and intelligence.

We have come a long way from the days when the poor boy who was born in a log cabin and had hours and hours of chores to do after school—if, indeed, he got to school at all for more than a few months—was thus far qualified for the presidency. The facts probably are generally as Mr. Novine states them specifically. After-school workers can be expected to stand as well in their class as their more fortunate mates. But—were we wrong in the old days in describing as a compensating virtue the student's willingness to help out at home?—N. Y. World.

A COTTEY COLLEGE STRUGGLE
Mrs. Stockard, the Founder, Tells P. E. O. Interesting History.
Chicago, Ill.—Mrs. Virginia Cottey Stockard, 83 years old, erect in bearing, with bright eyes and a mass of white hair, today told the twenty-ninth biennial convention of the P. E. O. of her struggles to found a girls college in the middle West back in the '90s.

Before the end of the convention this college, now known as Cottey college, located at Nevada, Mo., will be presented the P. E. O., a secret organization of college women intent on helping girls get an education.

In 1884, Mrs. Stockard said, she had saved 13,000 while teaching, and started a boarding school for girls. She had accommodations for twelve boarders and an additional dozen day pupils.

Today the college, appraised by the University of Missouri at \$350,000, is free of debt. It has grown to nine buildings and can accommodate 250 girls. The campus contains eight acres. Until two years ago, Mrs. Stockard was president. Then she decided the institution needed a younger woman and she appointed Mrs. Mary Rose Prosser to the presidency.

She said she was giving the college to the P. E. O. sisterhood to make it a permanent institution, assured of financial support and controlled by an organization meeting with her ideals. —Kansas City Star.

FOLKS BACK HOME

Don't forget the folks back home. First of all should come Mother and Dad and others of the immediate family. Write to them regularly. They may complain a bit about the handwriting, but that is a small matter and they really will forget it when they weigh it against the information concerning your welfare, your health, happiness, progress, and successes or failures.

But aside from your parents there are perhaps several others in your home town whom you can think of, and whom you know would enjoy a letter from you at least once or twice during the year. Just for instance, it might be a former teacher, old couple who have always thought highly of you, or the postmaster, the agent, a merchant, the banker, or—well, you know some one who has always been interested in you and is counting on you—who is just sure you are going to make good down there at College.

Another fine thing for you to do when you go home occasionally, is to run in and see some of your old friends, who perchance may be sort of isolated from the world. They will be glad to hear about your College life and even listen to such great tales of woe and trouble as getting walkout day organized, tickets sold, and other such physical or mental trials and tribulations.

Anyway, letter-writing is good practice and good letter-writers are always in demand. And so far as visiting back home is concerned, you'll always have the interested audience which speakers very often try to find. Then again, talking to some one about your troubles, problems, or plans may help you to see more clearly just what you are really trying to do or should do and may help you to formulate and develop more definitely your plans and your ideals, which some maintain are of value, especially to those who care to accomplish something, deemed by themselves or others as worth while.—S. G. L.

Most men call a spade a spade until they let it drop on their toes.

Nature study fan: Oh, Paul, I've been stung by a bee, what shall I do?
Paul: Put some ammonia on it.
Other: But it's gone!

THE HOME OF TALKING PICTURES

Missouri Theatre

Western Electric Sound Equipment
Sunday matinee—3 p.m. Sunday Night—8 and 9:45. Also Monday and Tuesday.
COCOANUTS
with the Four Marx Brothers.
A Paramount sensation

SOUND!
HEAR WHAT YOU SEE
All Talking two-reel Comedy. Fox Movietone News.

ST. LOUIS EXCURSION

Leaving Maryville October 4 and 5. Good to return leaving St. Louis not later than October 6th.

\$6.50 Tickets good only in coaches or chair cars. Half fare for children. No baggage. Round Trip checked.

ATTRACTIONS
BASEBALL: AMERICAN LEAGUE.

St. Louis vs. Cleveland, Oct. 5-6. Visit the Famous Natural Bear Pits, Shaw's Garden, Forest Park and the Lindbergh Half Million Dollar Trophy Exhibit. For full particulars see

H. L. FERRITOR, Agent
WABASH

The Glass in Geography

Wilbur Glenn Voliva is right. The epochal voyage of the Graf Zepplin is no proof that the world is round like an orange instead of flat like a cookie, at least not proof worth any \$5,000. If you fly an airship parallel with the periphery of a cookie or a world constructed on the model of a cookie, you will complete a circle which brings you right back where you started just the same as if you flew it around the curved surface of an orange-shaped world.

It is plain to be seen that Mr. Voliva is not the kind of man who is going to squander any of Zion's hard earned profits in purchase of the Brooklyn bridge or the national capital. Anybody who wants to win his money by convincing him that the world is built like an orange must show him a world that looks like an orange. And that can't be done. On the other hand one can go out on any elevated point, where the view is unobstructed, and look about him. He

can see as plain as day that the world looks like a cookie except that it is somewhat larger and considerably more rough.

All the Zep does, when it circles the cookie, is to corroborate the evidence of the senses and prove that the world isn't a yard of punies or an ice cream cone balanced on the end of Atlas's nose.

So that's that. The class in geography is now excused until Richard Byrd gets back from the south pole.—K. C. Star.

AB—There's a woman who makes little things count.
IC—Who is she?
AB—Oh, she's a first grade school teacher.

Small Boy: "What is college bred, pop?"

Pop (with son in college): "They make college bred, my son, from the flour of youth and the dough of old age."—Two Bells.

Maryville Drug Co.

"The Corner Drug"

S. S. Class Plans Year of Service

The College Class of the M. E. Church, South, has undertaken as one of its two projects for the year a service which may bring sunshine, encouragement, information, or other desired help or service to many people in Maryville who are in need of some such service. The class, after thinking over the project for two weeks, decided to give it.

The plan is for members of the class, individually or as groups, to visit those who are "Shut In," and read to them from newspapers, magazines, the Bible, Sunday School magazines, lesson sheets, or books; to sing or play for them; or to perform some desired office such as story-telling for children; or giving a survey of the news of the day for those who wish it, or give readings.

To start the work this week, each member of the class will perform some such work for some one. Ministers of the various churches in Maryville or others who know of people who are shut in, and who would like to have some such service performed are asked to notify the class. Headquarters will be definitely established. For the present, notify any member of the class or Stephen LaMar of the College or leave the call for such service at 107 N. Buchanan, Farmers phone 223; Hanamo 3133.

Any one is welcome, and should feel free to ask for such kindness. Any individual or organization in town or in the College may join in this project.

A list of names of the members of the class and college students or other individuals interested in giving a few minutes of time for this sort of service will be made. The name of the individual, together with the telephone number and address, the type of work, and the time at which he or she can serve will be recorded and the list kept up to date.

Over the Library Desk

Consider what you have in the smallest chosen library. A company of the wisest and wittiest men that could be picked out of all civil countries, in a thousand years, have set in best order the results of their learning and wisdom. The men themselves were hid and inaccessible, solitary, impatient of interruption, fenced by etiquette; but the thought which they did not uncover to their bosom friend is here written out in transparent words to us, the strangers of another age.

We owe to books those general benefits which come from high intellectual education. Thus, I think, we often owe to them the perception of immortality. They impart sympathetic activity to the moral power. Go with mean people, and you think life is mean. Then read Plutarch, and the world is a proud place, peopled with men of positive quality, with heroes and demigods standing around us, who will not let us sleep. Then they address the imagination; only poetry inspires poetry. They become the organic culture of the time. College education is the reading of certain books which the common sense of all scholars agrees will represent the science already accumulated.

"In the highest civilization the book is still the highest delight."—Ralph Waldo Emerson.

Among the books on the new-book shelf are:

Shaler—Kentucky.
Winthrop's Journal. Vol. III.
Barbusse—I Saw it Myself.
Zweig—The case of Sergeant Griseha.
Bons—Cotton Mather.
Belincourt—William Blake.
Orlik—Selections from Swift. Vol. II.
Allen—Flute and Violin and other Kentucky Tales.
Kennedy—The Servant in the House.
Robert Herrick.
Clover—Virgil.

A number of interesting Spanish books have also been added to the library.—G. B.

By Elimination.

"Who fiddled while Rome burned?" asked the school teacher.

"Hector."

"No."

"Towser."

"Towser! What do you mean? It was Nero."

"Well, I knew it was somebody with a dog's name."

Alpha Sigma Alpha Pledges Seventeen

The following pledges of the Phi Phi Chapter of Alpha Sigma Alpha Sorority have been announced as follows: Clara May Shartzor, Spickard; Yashti Conn, Ravenwood; Margaret Sutton, Pattonburg; Mary Margaret James, Rock Port; Lois McOrary, Shenandoah, Iowa; Virginia Meyers, Maitland; Marian Gann, Maryville; Virginia Kimball, Easton; Alberta Kunkel, Oregon; Betty Hicker, Zell, Maryville; Annamae Adams, Blockton, Iowa; Ruth Cook, Barnard; Katherine Gray and Louise Hoblitzell, Skidmore; Loraine Harris, Bedford, Iowa;

Ada Chamberlain, Clarinda, Iowa; and Mrs. Mary Wray Kurtz, Maryville.

The active members of the Alpha Sigma Alpha Sorority entertained the pledges with a feed at Residence Hall, Thursday evening, September 26.

Alumni Notes

Maynard Pettigrow, B.S. 1928, and Harold McClean, a student at the College during the summer of 1929, were at the College Saturday for the Bearcat-Indian game. Mr. Pettigrow is Superintendent of Schools at Ravanna and Mr. McClean teaches in the Junior High School at Ravanna, and has charge of the choral club in the school.

Miss Hettie M. Anthony, of the College, received two announcements in August, which may be of interest to Alumni and students of the College. The announcements were: Mrs. J. A. Harkins announces the marriage of her daughter Julia to Mr. John P. Steiner on Thursday, the first of August, nineteen hundred twenty-nine, Osborn, Missouri. Mr. and Mrs. Steiner will make their home at Protates, N. Mexico.

The other announcement was as follows: Dr. and Mrs. H. G. Haeseler announce the marriage of their daughter Helen to Mr. Raymond E. Henning, September 7, 1929, Denver, Colorado.

Mr. Henning, who graduated from the College in 1925, has a very responsible position with the DuPont corporation. Mr. and Mrs. Henning are at home in New York City.

Miss Bernice Cox, a graduate of the Home Economics Department in 19 and former President of Kappa Omicron Phi, has accepted a position in Western Pennsylvania Hospital, Pittsburgh, Pennsylvania, as dietitian. It is a large hospital which has about a hundred beds. She says that she likes her work very much.

PI OMEGA PI ELBOTS OFFICE

Pi Omega Pi met Thursday, September 26, at 4:20 for the purpose of electing officers.

The officers elected are:

President—Olatha Suetterlin.

Vice-President—Lawrence Shaff.

Secretary—Thelma Robertson.

Treasurer—Immogene Wolff.

M. E. Church South League Pic

Yo! Ho! For a campfire and Leagers!

With wieners and marshmallows with french harps and ukas; it was that after sundown Monday, September 30, for the Epworth Leagers of M. E. Church South and its friends. Miller took a heaping truck load 6:00 p. m., from the Church to the lege Park where, together with others, around a cheery campfire, they laughed and ate and sang. Melodious folk songs, quickened hearts and harmony reigned supreme. Pep songs and League songs re-awakened a spirit of progress; and a long hike—too short—back to town at 8:00 p. m., ended the party.

Those who signed the roll were: Russell Wilson, Darlington; Lela M. Shrove, Richmond; Carl Blackwell, Concord, N. C.; Ruth Harding, Ridgeway; Keith Saville, Redding, Ia.; M. dred Christo, Moberly; Wilma Griffin and Martha Griffen, Salome; Maxie Massie, Albany; Clare Harr, East Georgia Belle Moorshoad, Breckenridge; Inez Griffen, Leon, Ia.; Rogers Boone, Cainsville; Dale Billingsley, Dorot Sandison, Florence Holliday, Irvin Butrum, Maxene Holt, Annamae Ho Boulah Phillips, Martha Pfeiffer, Ot Leroy Fisher, Betty Solomon, Lola B. Suetterlin, Olatha Suetterlin, Dan Blood, Mildred Sandison, Leona Bernice Reigel, Marjorie Savelle, Bernice Beal, Stephen LaMar, and the Rev. H. D. Thompson.

There is always a warm and welcome for you at the Epworth League of the M. E. Church South. The League next meets at the church on Sunday evening at 6:30 o'clock.

Tri Sigs Entertain Pledges at Dinne

The Sigma Sigma Sigma Sorority entertained their pledges with a dinner at the Yehle Tea Room, Thursday evening, September 26. Preceding dinner, the formal pledging took place at the home of Mrs. Bess Todd.

The sorority colors, purple and white, were carried out in the tabernacles. Bowls of large purple asters were flanked by tall vases tied with purple tulle. Those who attended were: LaMar, Mildred Jacobs, Constance Baur, Mary Bekah Botkin, Estelle Moore, Esther Moore, Carmene J. fley, Carmene J. fley, and Volma Dewell, Ellen Trusty, E. Hunter, Mildred Grace Gallati, zella Clary, Mary Ellen

THE UNDERSTANDING HEART

And as through this world I go,
I classify the folks I know;
I pigeon-hole them in my mind—
The gay, the sad, the good, the kind,
The ones that I most like to see,
And those that don't appeal to me.

The "true-blue" class has just a few,
Quite a lot "will hardly do."
The others, well, they come and go,
They are not hard to find, you know.
The one niche I have set apart,
Is for an Understanding Heart.

Vain I search'd each heart to find
The one of that peculiar kind,
The one who my inner self could see,
And seeing, comprehend me.
Vain? But no! One fills the part—
The one who has the Understanding Heart.
CINDERELLA.

tronize Missourian Advertisers!

CURRENT QUIZZES

What famous statesman was to
be in America October 4?
Who is the president of the N.E.A.?
What is the chief question before
Congress now? What session of Con-
gress is this?
What plane holds the world's speed
at present? What is its speed?
What important change took place
in the stock market recently?
Where is the world series to be
held?
Who is our ambassador to Great
Britain?
Who are Missouri's United States
Senators?
What party is in power in Eng-

land?
Who will beat Peru Friday? THE
MATS!!!

A SAP'S FABLES

Once upon a time there was—
A dapper fellow who possessed no compact.
A playboy at a resort hotel who re-
fused to tip.
A politician with an inferiority
complex.
A opera singer who really made a
tour.
A tall boy who cried because his
pocket didn't wash his face.
A tourist who obeyed every traf-
fic regulation.
A traveling salesman who knew no
refuses.
A summer acquaintance who re-
fused to say, "is it hot enough
yet?"
A large player who always return-
ed to his partner's suit.

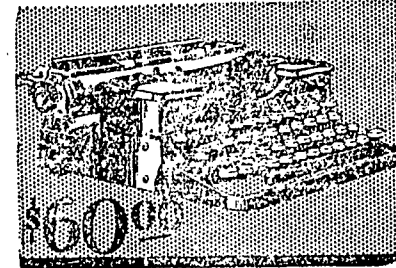
So his hands up bruddah!! com-
ing a dusky highwayman to an-
thropologist.
So do it, 'cause Ah's got rheuma-
tism in my hands."
So he mind dat; Ah's got automa-
tism in my mind!"
So dat, yo' wins!"

DAY, FRIDAY, OCTOBER 18

Hunter-Trotter Win Election

(Continued from page 1)

dents, is president of the Y. W. C. A.
Last year she was editor-in-chief of the
Tower, and is now serving her second
year on the Northwest Missourian
staff. The vice-president is the author
of an editorial which won first place
over editorials judged in the contest
sponsored by the Missouri College News-
paper Association held at the University
of Missouri during Journalism Week
last year. She is a member of the Sigma
Sigma Sorority, and gives some
of her time to the sponsorship of the
sophomore class in the College High
School. Miss Hunter graduated from the
Grant City high school, and has taught
three years in a rural school in Worth
County.



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Over Kuchs Bros. Jewelry Store

Marcel	50c	Hot Oil Shampoo	65c
Manicure	50c	Facials	50c and 75c
Fingerwave	35c	Hair Stripping	25c and 35c
Shampoo	50c	Wave Set	35c
Permanent Waves...\$5 and \$6			
Hanamo 530		Farmers 115	

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Cleaning is real economy when combined with
SATISFACTORY SERVICE, QUALITY and
PROMPTNESS. It is the most competent servant
you could desire.

Our prices remain the same.
WE HAVE THE EQUIPMENT
WE KNOW HOW

